



SWANA[®]

SOLID WASTE ASSOCIATION
of North America

**Prospectus: Solid Waste Association of North America's
Annual Training Fund**

Training Development Fund
c/o The Solid Waste Association of North America
1100 Wayne Avenue, Suite 700
Silver Spring, MD, 20919

**"It is every man's obligation to put back into the world
at least the equivalent of what he takes out of it."**

Albert Einstein

For over 40 years, the Solid Waste Association of North America (SWANA) has been at the forefront of training and education for municipal solid waste professionals. On September 17, 2006, the International Board of SWANA adopted a long term investment program to update and enhance the SWANA's training program. This program will be funded by a combination of allocations from SWANA's annual operating budget and a portion of training course tuition, loans from SWANA Chapters, Corporate/Individual sponsorships and contributions.

Corporate and Individual Sponsorships are critical to bringing superior quality to SWANA Training. As with any educational program, tuition/fees only cover a portion of the cost to maintain and develop new and relevant curricula. Your sponsorship will help distinguish SWANA training as the best in the solid waste industry.

To date, we have completed the update to the Manager of Landfill Operations (MOLO) course and are in the process of completing the Managing MSW Transfer Stations, Managing Construction & Demolition Materials, Waste Screening at MSW Facilities, Training of Sanitary Landfill Operations Personnel, Landfill Gas Basics and Landfill Gas Operations and Maintenance courses.

Your financial support of the SWANA Annual Training Fund allows you to partner with your colleagues to help SWANA update our traditional training courses and develop new training programs and resources that will provide the margin of excellence to help municipal solid waste leaders succeed in the 21st Century.

Organization Sponsorship Categories

SWANA Training Course Sponsor: \$5,000 per course per year

As a SWANA Training Course Sponsor, you may provide a sponsorship for a particular course. The SWANA Training Course Sponsorship provides you with the following opportunities for one year:

- Choose the specific course(s) for which you would like to be a SWANA Training Course Sponsor
- Your logo or name will appear as a Training Course Sponsor in the specific training course(s) participant manuals that you choose.
- Your logo or name will appear on the Training Course Sponsor slide at the beginning of the course of the course(s) that you choose.

SWANA Training Fund Sponsor: \$10,000 per year

SWANA Training Fund Sponsorship provides you with the following opportunities for one year:

- Your logo or name will be listed on the SWANA Training Fund Sponsor Page of **every** SWANA training course participant's manual
- Your logo or name will appear on the Training Fund Sponsor slide at the beginning of **every** SWANA training course

SWANA E-Training Sponsor: \$10,000 per year

SWANA E-Training includes E-Sessions and E-Courses delivered live by web conferencing or archived for download as well as E-Courses which are self-paced online training. The SWANA E-Training Sponsor provides you with the following opportunities for one year:

- Your logo or name will be listed on the SWANA E-Training Fund Sponsor Page of **every** participant's hand-outs
- Your Logo or name will appear as a SWANA E-Training Sponsor in **every** of SWANA's e-training electronic marketing (over 50 emails each year)
- Your Logo or name will appear on the SWANA e-Training Sponsor slide during at the beginning of **every** E-Training presentation.

SWANA Training Catalyst: \$25 to \$4,999 per year

As a SWANA Training Catalyst, your support of the training program is greatly appreciated. You will be listed as a SWANA Training Catalyst on our Training Fund web site.



SWANA Annual Training Fund Campaign

SWANA®

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SWANA provides quality training and certification programs for the solid waste industry. Your support helps SWANA provide superior educational programs and development of unparalleled training that will keep the solid waste industry moving forward. Thank you for your financial support of the Solid Waste Association of North America.

Choose Your Annual Organization Sponsorship Categories

- SWANA Training Course Sponsor:** \$5,000 per course
 - Manager of Landfill Operations (MOLO)
 - Manager of Bioreactor Landfill
 - Landfill Gas Basics
 - Landfill Gas Operations & Maintenance
 - Managing C&D Materials
 - Managing Transfer Systems
 - Managing Collection Systems
 - Principles of MSW Management
 - Managing MSW Recycling Systems
- SWANA Training Fund Sponsor:** \$10,000
- SWANA E-Training Sponsor:** \$10,000
- SWANA Training Catalyst:** \$25 to \$4,999 **Amount:** \$ _____

Total Amount of sponsorship: \$ _____

List your organization name as it should appear on all sponsor acknowledgements.

Organization Contact Information.

Name _____ Position _____

Organization _____

Address _____

Telephone _____ Email _____

() **A check is enclosed.** (Payable to "The Solid Waste of North America")

() **Please charge this sponsorship:** () Visa () MasterCard () AMEX

Account number _____ Expiration _____

Card holder name (as it appears on the card) _____

Signature _____ Date _____

Thank you for your sponsorship of the SWANA Annual Training Fund. It is greatly appreciated.

Please fax this form to 301-560-4964, or mail it to:

Training Development Fund
c/o The Solid Waste Association of North America
1100 Wayne Avenue, Suite 700
Silver Spring, MD, 20919

If you have any questions, please contact Meri Beth Wojtaszek, Director of Education & Marketing at mwojtaszek@swana.org or 240-494-2233.