



Forward, Together

SWANA Strategic Plan 2023-2027

Final | June 2022

SWANA's Core Purpose:

To advance the responsible management of solid waste as a resource.

SWANA's Mission:

SWANA is an organization of professionals committed to advancing from solid waste management to resource management through their shared emphasis on education, advocacy, safety, and research.

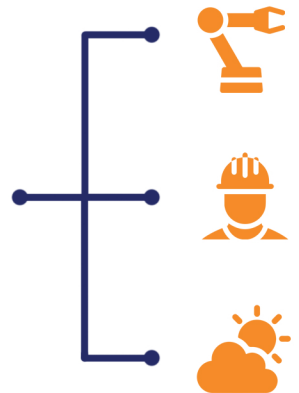
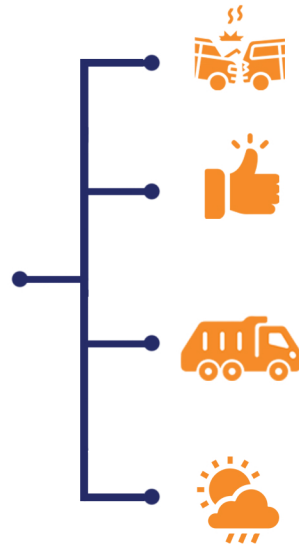
GOAL 1: GET OFF THE TOP 10 LIST OF MOST DANGEROUS JOBS

OBJECTIVES

STRATEGIES

1. Develop SWANA resources & training to support employer safety programs

2. Collaborate & partner with government agencies to develop and support industry-appropriate standards and policies that lead to safer work environments



In each SWANA training course, incorporate a workplace safety section focused on the most common types of accidents and injuries and reflecting industry best practices.

Develop training materials/short courses for frontline supervisors, managers, and leaders on best safety practices and how to effectively discuss safety with workers with emphasis on the role of leaders in workforce engagement, communications, and setting metrics.

Develop safety engagement and outreach programs for solid waste facilities and employees that can be widely distributed through SWANA's network of chapters, technical divisions, equipment ROAD-EOs, and other sub groups. The Hauler Safety Outreach program may be used as a model for these programs.

Develop training materials and/or a course on how to establish safety programs related to countering climate-related effects (heat, floods, wind, and storm events).

Explore and evaluate the expanded use of autonomous equipment, robotics, and sensors at landfills, transfer stations, and MRFs.

Identify and promote worker safety as an additional outcome of Extended Producer Responsibility (EPR).

Encourage and participate in the development of temperature standards for employees working in the industry.

OBJECTIVES

3. Emphasize Resource Management in SWANA's structure and communications

4. Reframe and prioritize resource management in North American infrastructure to support plans and initiatives for climate mitigation

5. Create an Organics Management Emphasis

STRATEGIES



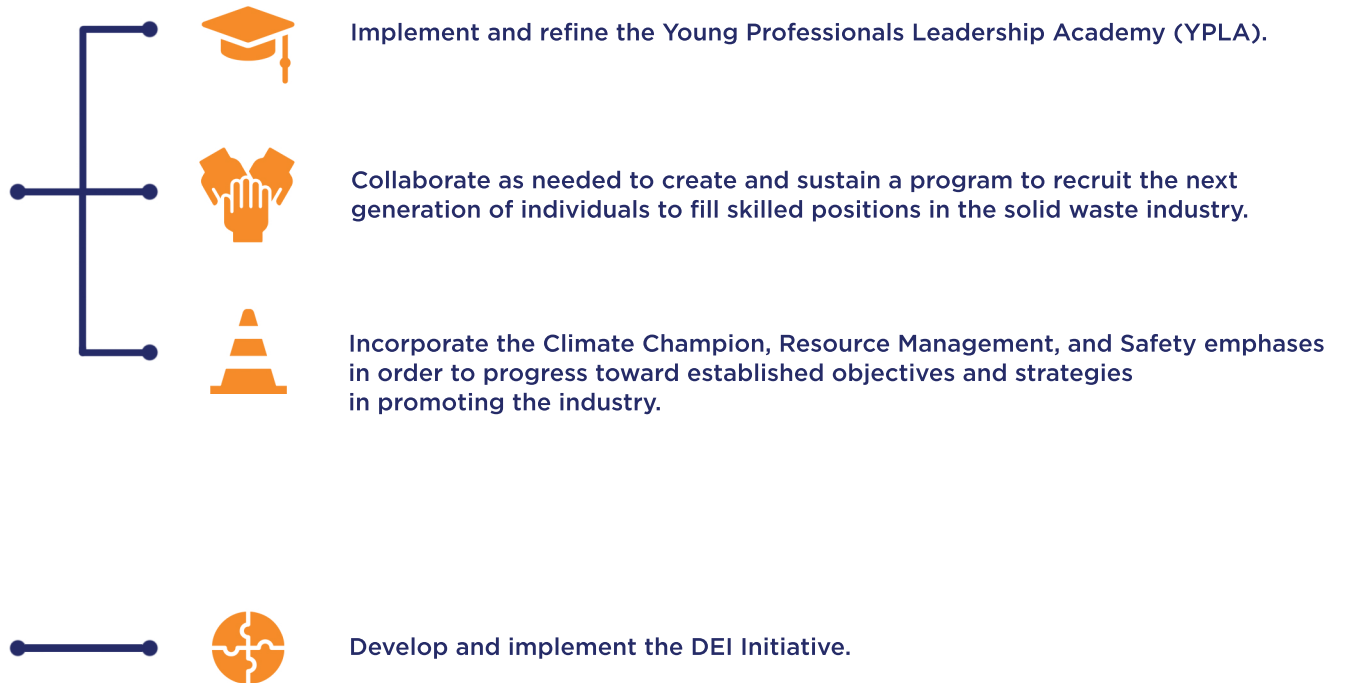
GOAL 3: REFRAME PERCEPTION OF INDUSTRY AS EMPLOYERS OF CHOICE

OBJECTIVES

6. Engage Young Professionals and next-generation employees

7. Improve conditions for everyone in the industry through leadership in Diversity, Equity, and Inclusion

STRATEGIES



GOAL 4: CONTINUE TO STRENGTHEN SWANA'S INFRASTRUCTURE AND FINANCIAL VIABILITY

OBJECTIVES

STRATEGIES

8. Strengthen working relationships and communications among SWANA HQ and SWANA's sub-units (i.e., chapters and technical divisions)



HQ Listening Campaign.



Revisit the purposes and methods of providing SWANA training to address HQ and chapter needs and financial objectives.



Develop a recurring communication & training program to increase Chapter Leader awareness of SWANA support services and local delivery capabilities.

9. Grow and retain membership



SWANA HQ continues to focus resources on growing and retaining SWANA membership in its current chapter areas through the application of best practices drawn from the association industry.



Strategically partner with international associations and NGOs to expand SWANA's Latin American presence and membership.

10. Determine what "hybrid" will mean to SWANA events, meetings, and services



Offer hybrid events according to an expanded understanding of opportunities and audiences to be served.